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Media Contact:  
Honey Mae P. Kenworthy  
PR Specialist  
Costco Auto Program  
(858)777-6538  
[hkenworthy@costcoauto.com](mailto:hkenworthy@costcoauto.com)

**COSTCO AUTO PROGRAM PARTS AND SERVICE DEMAND DOUBLES**

*Reports a record month for 2015*

SAN DIEGO, July 8, 2015 – Costco Auto Program today announced interest in its parts, service and accessories benefit in June is nearly double the daily average recorded from January through May 2015.

Recognizing the need to provide a solution for Costco members who want to maintain and accessorize their current vehicles, the Costco Auto Program launched its parts, service and accessories benefit in spring 2011. The number of dealerships offering the discount has since doubled and average daily usage in the first half of 2015 is more than four times higher than in 2011.

The discount, which can be applied to any existing vehicle in a Costco member's household, is available nationwide at participating dealership service departments. Costco members visit CostcoAuto.com to locate a participating dealership and print a coupon for savings up to \$500. They can use the benefit multiple times throughout the year for parts, service and accessories. Costco warehouses also offer low prices on car batteries and tires; as well as free tire installation and maintenance on tires purchased at Costco, including rotation, balancing, flat repairs, etc., for the life of the tires. These benefits combined with those offered through Costco Auto Program provide Costco members the opportunity to save on nearly all their automotive needs.

According to a study by IHS Automotive in June 2014, consumers are keeping their vehicles for an average length of 11.4 years. Costco Auto Program's parts, service and accessories benefit addresses the needs of Costco members who are holding on to their vehicles longer and wanting to keep them in



good working order. This offer is a value proposition beyond the purchase of a vehicle – the primary service offered by Costco Auto Program.

“We take extraordinary care to ensure that any service we offer brings a great value for Costco members,” said Lori Grone, Costco Auto Program manager, who oversees the parts and service division.

“When it comes to their automotive needs, we not only provide a value on their new and pre-owned vehicle purchases, but also solutions for maintenance. We understand the importance of minimizing the cost of keeping their current vehicles in great working condition.”

“The upward trend in demand for the parts, service and accessories benefit reflects our members’ desire for a cost-saving and effective resource to address their vehicle maintenance needs,” said John Conlon, Costco Services manager. “This benefit combined with the multiple savings opportunities available through Costco Auto Program, as well as the savings members receive on a variety of items and tire services at the warehouse, address virtually all our members’ automotive needs.”

The Costco Auto Program has been providing Costco members with great service and value for more than 25 years. In addition to the parts, service and accessories benefit, it provides a streamlined buying experience to Costco members year-round, through its network of hand-selected dealerships nationwide. To ensure superior customer service, Costco Auto Program trains and certifies Authorized Dealer Contacts at these dealerships. The program also provides Costco members with online tools to research and compare vehicles, locate a participating dealer, and make a purchase at a low, prearranged price with exclusive member advocates to support Costco members throughout their vehicle purchase process.

Visit [CostcoAuto.com](http://CostcoAuto.com) or call 1-877-746-7422 to learn more about the Costco Auto Program.

***About the Costco Auto Program***



*The Costco Auto Program is recognized as a leading member-focused auto-buying program in the industry. The service offers prearranged pricing and a first-class buying experience on new vehicles, select pre-owned vehicles, motorcycles and powersport products, as well as discounts on automobile parts, service and accessories, to more than 45 million U.S. Costco cardholders.*

*The Costco Auto Program is operated by Affinity Auto Program, which has been managing the program since its inception in 1989. Last year alone, Costco members purchased more than 400,000 vehicles through the program. The Costco Auto Program surveys every member who uses the program to ensure the program continues to meet their high expectations – more than 96 percent of members surveyed after using the program gave it high marks for value and service.*

*Note to editor: To interview a Costco Auto Program representative and request high-resolution images contact Honey Mae P. Kenworthy at [hkenworthy@costcoauto.com](mailto:hkenworthy@costcoauto.com) or (858)777-6538.*

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